## When will the Doordash

## fleet have cost us \$1 Billion?

By making their drivers agree to pay for the gasoline if they want the job, Doordash simultaneously sticks them with the rest of the cost of owning and operating a fleet.

Google "Doordash statistics" and you will see several similar looking pages, each saying:

- Doordash made between $\$ 900 \mathrm{M}$ and $\$ 1 \mathrm{~B}$ in revenue in 2019, with an average order of $\$ 37$
- Doordash delivered 100 Million orders between 2013 and 2018. There are 200,000 dashers.

Sanity check: $\$ 1,000,000,000$ revenue / $\$ 37$ per order $=27$ million orders. Ok, that lines up reasonably with 100 M orders from 2013 to 2018, for an average increasing through 20M in those years.

Sanity check \#2: 20M orders, 200K dashers. So each gets 100 orders/year, 2/week? Uhm... Okaaay
Let's consider a 20 -million-order year*. If it takes 5 miles to deliver an order (one site says Doordash claims 6.8): If the average car gets 40 mpg , goes 200,000 miles, and costs $\$ 20,000$ :
$20,000,000$ orders times 5 miles each $==100,000,000$ miles.
$100,000,000$ miles $/ 40 \mathrm{mpg}=2,500,000$ gallons. That times $\$ 3.50$ per gallon $=\$ 8,750,000$ in gas.
$100,000,000 / 200,000=500$ new cars ready for the junkyard. Times $\$ 20,000==\$ 10 \mathrm{M}$ in new cars.
Consumer reports and AAA tell us it costs $\$ 1 \mathrm{~K}$ on avg to maintain a car for each 15 K miles.
$100,000,000$ miles $/ 15 \mathrm{~K}=\$ 6,666.666$. Times $\$ 1 \mathrm{~K}=\mathbf{=} 6,666,666$ in maintenance and repairs.
*We are as yet considering neither the insurance costs nor accident damages nor the single pedestrian death resulting from these miles.

We see that a 20 -million-order year represents around $\$ 9 \mathrm{M}$ in gas, $\$ 10 \mathrm{M}$ to purchase, and $\$ 6 \mathrm{M}$ to operate, so close to $\$ 25$ million must have been ponied up by the Dashers for each of the last 7 years. Therefore the amount that Doordash has siphoned out of their bank accounts thus far is rapidly closing on a quarter billion dollars and racing towards a half.

Before Prop 22, if you googled how much dashers make, you see a recent study says $\$ 1.48$. How many dashers would find - if they redid their maths - that they are paying Doordash to work for them?

- Proposition 22 didn't work
- Let 'em pay for their own fleet

